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Principles of Total Quality - Vincent K. Omachonu 2004-05-27

In this era of global competition, the demands of customers are growing, and the quest for quality has never been more urgent. Quality has evolved from a concept into a strategy for long-term viability. The third edition of Principles of Total Quality explains this strategy for both the service and manufacturing sectors. This edition addr

Advanced Automotive Technology - United States. Congress. Office of Technology Assessment 1995

Ford GT - Adrian Streater 2006

Starting in 1956 when Ford officially entered motor racing, this book takes the reader on a journey of how and why things happened the way they did. Who were the personalities behind the all the different Ford GT development programs, old and new.

Textiles in Automotive Engineering - W Fung 2000-11-28

This book presents a comprehensive treatment of both functional and decorative textiles used in the automotive industry including seat covers, headliners, airbags, seat belts and tyres. Written in a clear, concise style it explains material properties and the way in which they influence manufacturing processes as well as providing practical production details. The subject treatment cuts across the disciplines of textile chemistry, fabric and plastics technology and production engineering. Environmental effects and recycling are also covered. It is aimed at the design and process engineer in industry as well

as researchers in universities and colleges. Quality engineers will also benefit from the book's sections on identifying problems and material limitations.

Theory of Ground Vehicles - J. Y. Wong 2001-03-20

An updated edition of the classic reference on the dynamics of road and off-road vehicles As we enter a new millennium, the vehicle industry faces greater challenges than ever before as it strives to meet the increasing demand for safer, environmentally friendlier, more energy efficient, and lower emissions products. Theory of Ground Vehicles, Third Edition gives aspiring and practicing engineers a fundamental understanding of the critical factors affecting the performance, handling, and ride essential to the development and design of ground vehicles that meet these requirements. As in previous editions, this book focuses on applying engineering principles to the analysis of vehicle behavior. A large number of practical examples and problems are included throughout to help readers bridge the gap between theory and practice. Covering a wide range of topics concerning the dynamics of road and off-road vehicles, this Third Edition is filled with up-to-date information, including: * The Magic Formula for characterizing pneumatic tire behavior from test data for vehicle handling simulations * Computer-aided methods for performance and design evaluation of off-road vehicles, based on the author's own research * Updated data on road vehicle transmissions and operating fuel economy * Fundamentals of road vehicle stability control * Optimization of the

performance of four-wheel-drive off-road vehicles and experimental substantiation, based on the author's own investigations * A new theory on skid-steering of tracked vehicles, developed by the author.

Alternative Fuels and Advanced Vehicle Technologies for Improved Environmental Performance - Richard Folkson 2014-03-19

Most vehicles run on fossil fuels, and this presents a major emissions problem as demand for fuel continues to increase. *Alternative Fuels and Advanced Vehicle Technologies* gives an overview of key developments in advanced fuels and vehicle technologies to improve the energy efficiency and environmental impact of the automotive sector. Part I considers the role of alternative fuels such as electricity, alcohol, and hydrogen fuel cells, as well as advanced additives and oils, in environmentally sustainable transport. Part II explores methods of revising engine and vehicle design to improve environmental performance and fuel economy. It contains chapters on improvements in design, aerodynamics, combustion, and transmission. Finally, Part III outlines developments in electric and hybrid vehicle technologies, and provides an overview of the benefits and limitations of these vehicles in terms of their environmental impact, safety, cost, and design practicalities.

Alternative Fuels and Advanced Vehicle Technologies is a standard reference for professionals, engineers, and researchers in the automotive sector, as well as vehicle manufacturers, fuel system developers, and academics with an interest in this field. Provides a broad-ranging review of recent research into advanced fuels and vehicle technologies that will be instrumental in improving the energy efficiency and environmental impact of the automotive sector Reviews the development of alternative fuels, more efficient engines, and powertrain technologies, as well as hybrid and electric vehicle technologies

Purchasing and Supply Chain Management - Robert M. Monczka 2005

Purchasing and Supply Chain Management, 3rd Edition is a turnkey solution for providing current and thorough coverage for this critical area of the supply chain. This book is not only a text but a reference as well and is now established as one of the leading-edge strategy

and purchasing books. Students gain contextual insights and knowledge into the strategies, processes, and practices of purchasing through use of the many cases and examples. Because of their relationships with executives and practitioners worldwide, the authors are able to present unique and up-to-date insights that lead to greater understanding of the purchasing process. *Purchasing and Supply Chain Management* provides a hands-on, applied approach that has been thoroughly tested with student audiences to ensure learning success.

Review of the 21st Century Truck

Partnership - National Academies of Sciences, Engineering, and Medicine 2015-11-25

The 21st Century Truck Partnership (21CTP) works to reduce fuel consumption and emissions, increase heavy-duty vehicle safety, and support research, development, and demonstration to initiate commercially viable products and systems. This report is the third in a series of three by the National Academies of Sciences, Engineering, and Medicine that have reviewed the research and development initiatives carried out by the 21CTP. *Review of the 21st Century Truck Partnership, Third Report* builds on the Phase 1 and 2 reviews and reports, and also comments on changes and progress since the Phase 2 report was issued in 2012.

Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty

Vehicles - National Research Council 2015-09-28

The light-duty vehicle fleet is expected to undergo substantial technological changes over the next several decades. New powertrain designs, alternative fuels, advanced materials and significant changes to the vehicle body are being driven by increasingly stringent fuel economy and greenhouse gas emission standards. By the end of the next decade, cars and light-duty trucks will be more fuel efficient, weigh less, emit less air pollutants, have more safety features, and will be more expensive to purchase relative to current vehicles. Though the gasoline-powered spark ignition engine will continue to be the dominant powertrain configuration even through 2030, such vehicles will be equipped with advanced technologies, materials, electronics and controls, and

aerodynamics. And by 2030, the deployment of alternative methods to propel and fuel vehicles and alternative modes of transportation, including autonomous vehicles, will be well underway. What are these new technologies - how will they work, and will some technologies be more effective than others? Written to inform The United States Department of Transportation's National Highway Traffic Safety Administration (NHTSA) and Environmental Protection Agency (EPA) Corporate Average Fuel Economy (CAFE) and greenhouse gas (GHG) emission standards, this new report from the National Research Council is a technical evaluation of costs, benefits, and implementation issues of fuel reduction technologies for next-generation light-duty vehicles. Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles estimates the cost, potential efficiency improvements, and barriers to commercial deployment of technologies that might be employed from 2020 to 2030. This report describes these promising technologies and makes recommendations for their inclusion on the list of technologies applicable for the 2017-2025 CAFE standards.

The Memory Man - Marcus Freestone
2015-07-06

In 2014 a massive terrorist attack in London kills 80,000. Ten years later we join T14, the money no object, red tape defying counter terrorist organisation tasked with ensuring that this never happens again. Recruiting from the police, SAS and other agencies, T14 uses the latest technology and a no nonsense approach to fighting terrorism and related crime. One of their agents is pulled from an undercover operation when Agent 4 goes missing. Agent 4 is a man with a computer implant in his brain which allows him to access digital information. Somebody has interfered with his implant and his memory and he ends up in America with no idea what he's been doing or how he got there. Could it be one of his own colleagues who did this to him? Either way, Arthur swears to kill whoever sabotaged his mind. Meanwhile, T14 have to cope with internal espionage, assassinations and an ever worsening political crisis.

Lightweight Electric/Hybrid Vehicle Design -
John Fenton 2001

Lightweight Electric/Hybrid Vehicle Design, covers the particular automotive design approach required for hybrid/electrical drive vehicles. There is currently huge investment world-wide in electric vehicle propulsion, driven by concern for pollution control and depleting oil resources. The radically different design demands of these new vehicles requires a completely new approach that is covered comprehensively in this book. The book explores the rather dramatic departures in structural configuration necessary for purpose-designed electric vehicle including weight removal in the mechanical systems. It also provides a comprehensive review of the design process in the electric hybrid drive and energy storage systems. Ideal for automotive engineering students and professionals *Lightweight Electric/Hybrid Vehicle Design* provides a complete introduction to this important new sector of the industry. comprehensive coverage of all design aspects of electric/hybrid cars in a single volume packed with case studies and applications in-depth treatment written in a text book style (rather than a theoretical specialist text style)

Review of the 21st Century Truck Partnership, Second Report - National Research Council
2012-07-04

In July 2010, the National Research Council (NRC) appointed the Committee to Review the 21st Century Truck Partnership, Phase 2, to conduct an independent review of the 21st Century Truck Partnership (21CTP). The 21CTP is a cooperative research and development (R&D) partnership including four federal agencies-the U.S. Department of Energy (DOE), U.S. Department of Transportation (DOT), U.S. Department of Defense (DOD), and the U.S. Environmental Protection Agency (EPA)-and 15 industrial partners. The purpose of this Partnership is to reduce fuel consumption and emissions, increase heavy-duty vehicle safety, and support research, development, and demonstration to initiate commercially viable products and systems. This is the NRC's second report on the topic and it includes the committee's review of the Partnership as a whole, its major areas of focus, 21CTP's management and priority setting, efficient operations, and the new SuperTruck program.

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Fundamentals of Medium/Heavy Duty Commercial Vehicle Systems - Gus Wright 2019-07

"Thoroughly updated and expanded, 'Fundamentals of Medium/Heavy Duty Commercial Vehicle Systems, Second Edition' offers comprehensive coverage of basic concepts building up to advanced instruction on the latest technology, including distributed electronic control systems, energy-saving technologies, and automated driver-assistance systems. Now organized by outcome-based objectives to improve instructional clarity and adaptability and presented in a more readable format, all content seamlessly aligns with the latest ASE Medium-Heavy Truck Program requirements for MTST." --Back cover.

Total Quality Management for Project Management - Kim H. Pries 2012-08-29

Finding ways to improve margins can be the difference between organizations that thrive and those that simply survive during times of economic uncertainty. Describing why cost reductions can be just as powerful as increases in revenue, Total Quality Management for Project Management explains how to integrate time-tested project management tools with the power of Total Quality Management (TQM) to achieve significant cost reductions. Detailing the ins and outs of applying project management methods to TQM activities, the book provides the understanding you'll need to enhance the effectiveness of your TQM work. To clear up any confusion about what a true quality improvement is, it includes sections that cover the fundamentals of total quality management and defines the terms used throughout the text. The book examines profitability as it relates to product cost—including the initial work determining investment paybacks. It compares TQM/PM versus Six Sigma and illustrates the use of scrum in the context of TQM for improving quality initiatives. Complete with real-world success stories that facilitate comprehension, it illustrates methods that can help to minimize distractions and keep your team focused. The authors consider the full range of quality improvement tools as applied within the framework of project management. For the section of the book on the application of TQM to scrum, they demonstrate how these

analytical methods can be used on the data produced within a scrum project and made into actionable information. Filled with innovative methods for improving costs, the text arms you with the tools to determine the approaches best suited to your corporate culture and capabilities.

Nebraska - Jim Ollhoff 2009-08-15

Easy-to-read text with bright, full color photographs brings Nebraska to young students. Presented in a simple, easily understandable, "scrapbook" format, kids will truly enjoy opening this travelogue-like book. This 48-page book is filled with current state facts and statistical data. Important historical information segues to up-to-date details on cities, economics, geography, and climate. Checkerboard Library is an imprint of ABDO Publishing Company.

Automotive Engineering - David Crolla 2009-08-13

A one-stop reference for automotive and other engineers involved in vehicle and automotive technologies. The book provides essential information on each of the main automotive systems (engines; powertrain and chassis; bodies; electrical systems) plus critical external factors that engineers need to engage with, such as hybrid technologies, vehicle efficiency, emissions control and performance optimization.

* Definitive content by the leading authors in the field * A thorough resource, providing all the essential material needed by automotive and mechanical engineers on a day-to-day basis * Fundamentals, key techniques, engineering best practice and know-how together in one quick-reference sourcebook * Focuses on what engineers need to know: engineering fundamentals, key associated technologies, environmental and efficiency engineering, and sustainability, as well as market-driven requirements such as reliability, safety, and comfort * Accompanied by multi-body dynamics and tire dynamic modeling software

Multiple Imaginaries of the Fossil Fuel Free Future - Amelia Mutter 2020-02-03

I kölvattnet av klimatkrisen har det blivit allt tydligare att det fossilbaserade transportsystemet måste genomgå en global omvandling. Många alternativ för förnyelsebara drivmedel har föreslagits, alla omgivna av föreställningar om hur dessa tekniker kommer att bidra till en bättre framtid. Dessa

föreställningar påverkar utvecklingen eftersom implementeringen av varje alternativ teknik kräver uppbyggnad av mångfaldiga socio-tekniska ensembler som stöder dess användning. Som ett resultat av detta är det troligt att processen för att ersätta fossila bränslen med dessa förnybara alternativ kommer bli komplex. Avhandlingen betraktar uppkomsten av två av dessa föreställningar om förnybara bränslen och studerar visioner om biogas och el i ett svenskt sammanhang. Biogas har en lång historia som transportbränsle i Sverige där, även om den utgör en liten andel av den totala bränsleanvändningen, utgör den ändå grunden för många kommunala kollektivtrafiksystem. Elektriska fordon har blivit alltmer attraktiva när fler aktörer anammar en föreställning som ser en framtid där fordon är delade, autonoma och elektriska. Denna interaktion exemplifieras i kollektivtrafik i städer eftersom många kommuner börjar implementera elbussar i ett försök att öka energieffektiviteten och minska föroreningarna. Denna avhandling följer tre fallstudier där föreställningarna om biogas och elfordon samverkar: kollektivtrafik i städerna Linköping respektive Malmö samt en analys av det omfattande nationella policydokumentet Fossilfrihet på väg. Avhandlingen bidrar till en bredare förståelse för hur visioner kan påverka tröghet och förändring av transportalternativ inom den bredare omställningen till en fossilfri framtid. In the wake of the climate crisis, it has become increasingly evident that the fossil fuel-based transport system must undergo a global transformation. Numerous renewable fuel alternatives have been suggested, accompanied by imaginaries of how these technologies will contribute to a better future. These imaginaries have a wide-ranging impact because the implementation of each alternative technology will require the build-up of multifarious socio-technical ensembles that support their use. As a result, replacing fossil fuels with these renewable alternatives is likely to be a complex process. This dissertation considers the emergence of two such visions of renewable fuels studying imaginaries of biogas and electricity in the Swedish context. Biogas has a long history of use as a transport fuel in Sweden, where although it makes up a small percentage of total fuel use it also forms the basis of

numerous municipal public transport systems. Meanwhile, electric vehicles have become increasingly attractive as more actors subscribe to an imaginary that sees the future of vehicles as shared, autonomous, and electric. This interaction is exemplified in urban public transportation as many municipalities begin to implement electric buses in an attempt to increase energy efficiency and reduce pollution. This thesis follows three case studies where the imaginaries of biogas and electric vehicles interact: urban public transport in the municipalities of Linköping and Malmö, and analysis of a comprehensive national policy document Fossil fuel freedom on the road. It contributes to a wider understanding of how visions can influence obduracy and change of transport alternatives within the wider transformation to a fossil fuel free future.

Organization Theory and Design - Jonathan Murphy 2014

Organizing involves continuous challenges in the face of uncertainty and change. How is globalization impacting organizations? How will new strategies for a turbulent world affect organizational design? In this second edition of *Organization Theory and Design*, developed for students in the UK, Europe, the Middle East and Africa, respected academics Jonathan Murphy and Hugh Willmott continue to add an international perspective to Richard L. Daft's landmark text. Together they tackle these questions in a comprehensive, clear and accessible study of the subject.

Handbook of Technical Writing - Charles T. Brusaw 1997-08-15

New to this edition: Up-to-date information on on-line research and computer resources. A unique four-way access system enables users of the *Handbook of Technical Writing* to find what they need quickly and get on with the job of writing: 1. The hundreds of entries in the body of the *Handbook* are alphabetically arranged, so you can flip right to the topic at hand. Words and phrases in bold type provide cross-references to related entries. 2. The topical key groups alphabetical entries and page numbers under broader topic categories. This topical table of contents allows you to check broader subject areas for the specific topic you need. 3. The checklist of the writing process summarizes

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the opening essay on "Five Steps to Successful Writing" in checklist form with page references to related topics, making it easy to use the Handbook as a writing text. 4. The comprehensive index provides an exhaustive listing of related and commonly confused topics, so you can easily locate information even when you don't know the exact term you're looking for.

Lean Thinking - James P. Womack 2013-09-26
Lean Thinking was launched in the fall of 1996, just in time for the recession of 1997. It told the story of how American, European, and Japanese firms applied a simple set of principles called 'lean thinking' to survive the recession of 1991 and grow steadily in sales and profits through 1996. Even though the recession of 1997 never happened, companies were starving for information on how to make themselves leaner and more efficient. Now we are dealing with the recession of 2001 and the financial meltdown of 2002. So what happened to the exemplar firms profiled in Lean Thinking? In the new fully revised edition of this bestselling book those pioneering lean thinkers are brought up to date. Authors James Womack and Daniel Jones offer new guidelines for lean thinking firms and bring their groundbreaking practices to a brand new generation of companies that are looking to stay one step ahead of the competition.

Managing Digital Transformation - Andreas Hinterhuber 2021-05-27
This book provides practising executives and academics with the theories and best practices to plan and implement the digital transformation successfully. Key benefits: an overview on how leading companies plan and implement digital transformation interviews with chief executive officers and chief digital officers of leading companies - Bulgari, Deutsche Bahn, Henkel, Lanxess, L'Oréal, Unilever, Thales and others - explore lessons learnt and roadmaps to successful implementation research and case studies on the digitalization of small and medium-sized companies cutting-edge academic research on business models, organizational capabilities and performance implications of the digital transformation tools and insights into how to overcome internal resistance, build digital capabilities, align the organization, develop the ecosystem and create customer value to implement digital strategies that

increase profits Managing Digital Transformation is unique in its approach, combining rigorous academic theory with practical insights and contributions from companies that are, according to leading academic thinkers, at the forefront of global best practice in the digital transformation. It is a recommended reading both for practitioners looking to implement digital strategies within their own organisations, as well as for academics and postgraduate students studying digital transformation, strategy and marketing.

Sustainable Energy--without the Hot Air - David J. C. MacKay 2009

Provides an overview of the sustainable energy crisis that is threatening the world's natural resources, explaining how energy consumption is estimated and how those numbers have been skewed by various factors and discussing alternate forms of energy that can and should be used.

Making Sustainability Work - Marc J. Epstein 2014-04-02

Now completely updated, Making Sustainability Work is the bible for applying real metrics and best practices to the often-nebulous realm of business sustainability. Mark Epstein and Adriana Rejc Buhovac provide concrete tools for measuring and increasing social and environmental impacts in a manner that businesses can understand and put to real use.

Robot-cat - Willis 2007

Heavy-duty Truck Systems - Andrew Norman 1995-01-01

This significantly updated text offers technicians the most current insight available into heavy duty truck systems. After an overview of engines, it progresses systematically to provide a system-by-system explanation of diagnosis, troubleshooting, and service procedures. Covers electrical systems, transmissions, torque converters, automatic transmissions, and more. 695 illus.

Fundamentals of Medium/Heavy Duty Diesel Engines - Gus Wright 2021-09-01

Thoroughly updated and expanded, Fundamentals of Medium/Heavy Diesel Engines, Second Edition offers comprehensive coverage of basic concepts and fundamentals, building up to advanced instruction on the latest technology

coming to market for medium- and heavy-duty diesel engine systems.

The Toyota Way - Jeffrey K. Liker 2003-12-22
How to speed up business processes, improve quality, and cut costs in any industry In factories around the world, Toyota consistently makes the highest-quality cars with the fewest defects of any competing manufacturer, while using fewer man-hours, less on-hand inventory, and half the floor space of its competitors. The Toyota Way is the first book for a general audience that explains the management principles and business philosophy behind Toyota's worldwide reputation for quality and reliability. Complete with profiles of organizations that have successfully adopted Toyota's principles, this book shows managers in every industry how to improve business processes by: Eliminating wasted time and resources Building quality into workplace systems Finding low-cost but reliable alternatives to expensive new technology Producing in small quantities Turning every employee into a quality control inspector

The Business Year: Qatar 2020 - 2020-01-10
Qatar's road to diversification is paved with ambitious investment programs in a host of sectors, such as agribusiness, IT, and food security. These investment programs and the trends and challenges shaping the Qatari economy are covered in great detail in *The Business Year: Qatar 2020*, our sixth publication dedicated to the country, produced in partnership with the Ministry of Commerce and Industry and the Qatari Businessmen Association. Over the period of our fact-finding, time and time again we were struck by the positive approach of the different stakeholders to tackling the blockade introduced in 2017. Investors looking to understand the major trends and key players in the Qatari economy will find what they need within the pages of this publication. The Business Year's country-specific publications, sometimes featuring over 150 face-to-face interviews, are among the most comprehensive annual economic publications available internationally.

Automotive Handbook - Robert Bosch 1996
Bosch literature sets the standard for concise explanations of the function and engineering of automotive systems and components: from Fuel Injection, to Anti-lock Braking Systems, to Alarm

Systems. These books are a great resource for anyone who wants quick access to advanced automotive engineering information. The vocational or technical school instructor faced with tough questions from inquiring students will find welcome answers in their pages. Advanced enthusiasts who want to understand what goes on under the skin of today's sophisticated automobiles will find the explanations they seek. And motivated technicians who want to cultivate a confident expertise will find the technical information they need. Both handbooks are fully stitched, case bound and covered with strong but flexible "shop-proof" vinyl for long life. Each of these exhaustive reference manuals includes application-specific material gathered from the engineers of leading European auto companies and other original equipment manufacturers, as well as input from leading authorities at universities throughout the world. Each book is edited by the same Bosch technical experts who design and build the world's finest automotive and diesel systems and components. In every field there's a single, indispensable reference work that rises above the rest. In the automotive world that reference is the blue Automotive Handbook from Bosch. Now in its brand new 4th edition and expanded to over 840 pages. With more than 1,000 cut-away illustrations, diagrams, tables and sectional drawings, this definitive encyclopedia of automotive engineering information is both exhaustive and accessible, making even sophisticated automotive concepts easy to visualize and understand. The 4th edition includes an all-new, comprehensive section on Vehicle Dynamics Control (VDC), that covers traction control system design and operation. 19 other subject areas have been expanded and updated. Section headings in the new 4th edition include: -- Vehicle Dynamics Control (NEW!) -- Sensors -- Reliability -- Lighting -- Air supply -- Mathematics -- Navigation systems -- Braking equipment -- Power transmission -- Chassis -- Starting and ignition -- Comfort and safety -- General technical knowledge -- Motor-vehicle dynamics -- Vehicle bodies, passenger and commercial -- Symbols used in vehicle electrical systems -- Vehicle windows and window cleaning -- Heating and air conditioning -- Communication

and information systems -- Vehicle hydraulics and pneumatics -- Environmental effects of vehicle equipment -- Actuators -- Quality -- Vehicle drives -- Fuel metering -- Physics -- Driver information -- Materials science -- Road-vehicle systems -- Alarm & signaling systems -- Engine exhaust gases -- Road traffic legislation

How Asia Works - Joe Studwell 2013-07-02

“A good read for anyone who wants to understand what actually determines whether a developing economy will succeed” (Bill Gates, “Top 5 Books of the Year”). An Economist Best Book of the Year from a reporter who has spent two decades in the region, and who The Financial Times said “should be named chief myth-buster for Asian business.” In *How Asia Works*, Joe Studwell distills his extensive research into the economies of nine countries—Japan, South Korea, Taiwan, Indonesia, Malaysia, Thailand, the Philippines, Vietnam, and China—into an accessible, readable narrative that debunks Western misconceptions, shows what really happened in Asia and why, and for once makes clear why some countries have boomed while others have languished. Studwell’s in-depth analysis focuses on three main areas: land policy, manufacturing, and finance. Land reform has been essential to the success of Asian economies, giving a kick-start to development by utilizing a large workforce and providing capital for growth. With manufacturing, industrial development alone is not sufficient, Studwell argues. Instead, countries need “export discipline,” a government that forces companies to compete on the global scale. And in finance, effective regulation is essential for fostering, and sustaining growth. To explore all of these subjects, Studwell journeys far and wide, drawing on fascinating examples from a Philippine sugar baron’s stifling of reform to the explosive growth at a Korean steel mill. “Provocative . . . *How Asia Works* is a striking and enlightening book . . . A lively mix of scholarship, reporting and polemic.” —The Economist

Beating the Street - Peter Lynch 2012-03-13

Legendary money manager Peter Lynch explains his own strategies for investing and offers advice for how to pick stocks and mutual funds to assemble a successful investment portfolio. Develop a Winning Investment Strategy—with

Expert Advice from “The Nation’s #1 Money Manager.” Peter Lynch’s “invest in what you know” strategy has made him a household name with investors both big and small. An important key to investing, Lynch says, is to remember that stocks are not lottery tickets. There’s a company behind every stock and a reason companies—and their stocks—perform the way they do. In this book, Peter Lynch shows you how you can become an expert in a company and how you can build a profitable investment portfolio, based on your own experience and insights and on straightforward do-it-yourself research. In *Beating the Street*, Lynch for the first time explains how to devise a mutual fund strategy, shows his step-by-step strategies for picking stock, and describes how the individual investor can improve his or her investment performance to rival that of the experts. There’s no reason the individual investor can’t match wits with the experts, and this book will show you how.

Fundamentals of Franchising - Joseph J. Fittante (Jr.) 2016-12-01

Written specifically to help lawyers and non-lawyers brush up on franchise law, this respected publication - now in its fourth edition - is charged with useful definitions, practical tips, and expert advice from experienced franchise law practitioners. This practical guide examines franchise law from a wide-range of experiences and viewpoints. Each chapter is written by two experienced practitioners to provide a well-rounded guide to the fundamentals of franchise law and key issues in the practice, including trademark law; structuring the franchise relationship; disclosure issues; registration; franchise relationship laws; antitrust law; counseling franchisees; and more.

Landing Page Optimization - Tim Ash 2012-03-29

A fully updated guide to making your landing pages profitable Effective Internet marketing requires that you test and optimize your landing pages to maximize exposure and conversion rate. This second edition of a bestselling guide to landing page optimization includes case studies with before-and-after results as well as new information on web site usability. It covers how to prepare all types of content for testing, how to interpret results, recognize the seven common design mistakes, and much more. Included is a

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gift card for Google AdWords. Features fully updated information and case studies on landing page optimization Shows how to use Google's Website Optimizer tool, what to test and how to prepare your site for testing, the pros and cons of different test strategies, how to interpret results, and common site design mistakes Provides a step-by-step implementation plan and advice on getting support and resources Landing Page Optimization, Second Edition is a comprehensive guide to increasing conversions and improving profits.

[Making Mondragón](#) - William Foote Whyte 2014-10-15

Since its founding in 1956 in Spain's Basque region, the Mondragón Corporation has been a touchstone for the international cooperative movement. Its nearly three hundred companies and organizations span areas from finance to education. In its industrial sector Mondragón has had a rich experience over many years in manufacturing products as varied as furniture, kitchen equipment, machine tools, and electronic components and in printing, shipbuilding, and metal smelting. Making Mondragón is a groundbreaking look at the history of worker ownership in the Spanish cooperative. First published in 1988, it remains the best source for those looking to glean a rich body of ideas for potential adaptation and implementation elsewhere from Mondragón's long and varied experience. This second edition, published in 1991, takes into account the major structural and strategic changes that were being implemented in 1990 to allow the enterprise to compete successfully in the European common market. Mondragón has created social inventions and developed social structures and social processes that have enabled it to overcome some of the major obstacles faced by other worker cooperatives in the past. William Foote Whyte and Kathleen King Whyte describe the creation and evolution of the Mondragón cooperatives, how they have changed through decades of experience, and how they have struggled to maintain a balance between their social commitments and economic realities. The lessons of Mondragón apply most clearly to worker cooperatives and other employee-owned firms, but also extend to regional development and stimulating and supporting

entrepreneurship, whatever the form of ownership.

Mapping of lithium-ion batteries for vehicles: A study of their fate in the Nordic countries - Dahllöf, Lisbeth 2019-10-24

The number of electric vehicles (cars, buses, e-bikes, electric scooters and electric motorcycles) sold in the Nordic countries is currently increasing quickly. That means that more electricity is used for driving, and also that more of some important metals are being used than earlier. This report regards the fate of the lithium-ion batteries used in vehicles in the Nordic countries. Currently the "Battery Directive" (EC, 2006) which is a producer's responsibility directive, is under revision and this study is a knowledge base intended for use by the Nordic Environmental Protection Agencies for their referral response in the revision process. This report focuses on the aspect of metal resources, but it does not elaborate on a broader range of environmental impacts, as these were outside the scope of this study.

The BMW Century - Tony Lewin 2016-11

The BMW Century profiles one hundred years of BMW car and motorcycle manufacturing a decade at a time with gorgeous photos and detailed text.

Technologies and Approaches to Reducing the Fuel Consumption of Medium- and Heavy-Duty Vehicles - National Research Council 2010-08-30

Technologies and Approaches to Reducing the Fuel Consumption of Medium- and Heavy-Duty Vehicles evaluates various technologies and methods that could improve the fuel economy of medium- and heavy-duty vehicles, such as tractor-trailers, transit buses, and work trucks. The book also recommends approaches that federal agencies could use to regulate these vehicles' fuel consumption. Currently there are no fuel consumption standards for such vehicles, which account for about 26 percent of the transportation fuel used in the U.S. The miles-per-gallon measure used to regulate the fuel economy of passenger cars. is not appropriate for medium- and heavy-duty vehicles, which are designed above all to carry loads efficiently. Instead, any regulation of medium- and heavy-duty vehicles should use a metric that reflects the efficiency with which a vehicle moves goods

or passengers, such as gallons per ton-mile, a unit that reflects the amount of fuel a vehicle would use to carry a ton of goods one mile. This is called load-specific fuel consumption (LSFC). The book estimates the improvements that various technologies could achieve over the next decade in seven vehicle types. For example, using advanced diesel engines in tractor-trailers could lower their fuel consumption by up to 20 percent by 2020, and improved aerodynamics could yield an 11 percent reduction. Hybrid powertrains could lower the fuel consumption of vehicles that stop frequently, such as garbage trucks and transit buses, by as much as 35 percent in the same time frame.

Automotive Transmissions - Harald Naunheimer 2010-11-09

This book gives a full account of the development process for automotive transmissions. Main topics: - Overview of the traffic - vehicle - transmission system - Mediating the power flow in vehicles - Selecting the ratios - Vehicle transmission systems - basic design principles - Typical designs of vehicle transmissions - Layout and design of important components, e.g. gearshifting mechanisms, moving-off elements, pumps, retarders - Transmission control units - Product development process, Manufacturing technology of vehicle transmissions, Reliability and testing

The book covers manual, automated manual and automatic transmissions as well as continuously variable transmissions and hybrid drives for passenger cars and commercial vehicles. Furthermore, final drives, power take-offs and transfer gearboxes for 4-WD-vehicles are considered. Since the release of the first edition in 1999 there have been a lot of changes in the field of vehicles and transmissions. About 40% of the second edition's content is new or revised with new data.

Handbook for Supply Chain Risk Management - Omera Khan 2011

"This book provides a valuable resource for all those who seek to understand the sources of supply chain risk and provides powerful insights into how that risk might be mitigated." — Martin Christopher, Emeritus Professor of Marketing & Logistics, Cranfield School of Management, UK

"This handbook is perfectly balanced with academic theory and real-world best practices

making it a useful resource for both supply chain practitioners and students of the trade." — Sean S. Murphy, President and CEO, Lootok

"This book provides practitioners and students with an overview of good supply chain risk management practices, nicely illustrated with a diverse set of case examples." — Stephan M. Wagner, Ph.D., Professor and Chair of Logistics Management, Swiss Federal Institute of Technology Zurich (ETH Zurich)

Recent business trends, and practices, coupled with unpredictable external events have made many firms much more vulnerable to supply chain risk and disruptions than in the past. The Handbook for Supply Chain Risk Management offers the first comprehensive collection of diverse practices executives and practitioners in most any industry can adopt to proactively manage supply chain risks and improve their overall business performance.

Key Features

- Delivers valuable insights from 30 international contributing authors
- Provides comprehensive coverage of current and future supply chain risks such as globalization, outsourcing, Lean initiatives, information security, natural disasters, political upheaval and economic recession
- Includes a wide variety of cases from various industries demonstrating effective approaches useful for benchmarking, reducing the chance and financial impact of risk, and for creating a more robust and resilient firm in the face of supply chain risk
- Supplies practitioners with a set of best practices, processes, tools, and techniques supported by illustrative examples
- WAV offers downloadable instructional materials — available from the Web Added Value™ Download Resource Center at www.jrosspub.com

Principles of Information Systems - Ralph Stair 2009-01-07

Now thoroughly streamlined and revised, *PRINCIPLES OF INFORMATION SYSTEMS*, Ninth Edition, retains the overall vision and framework that made the previous editions so popular while eliminating outdated topics and updating information, examples, and case studies. In just 600 pages, accomplished authors Ralph Stair and George Reynolds cover IS principles and their real-world applications using timely, current business examples and hands-on activities. Regardless of their majors, students can use this book to understand and

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practice IS principles so they can function more effectively as workers, managers, decision makers, and organizational leaders. Important

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